

Sea of Japan/
East Sea

Sea of
Okhotsk

Sapporo

Otaru

Yoichi

Niseko

Hokkaido

Pacific
Ocean

JAPAN

Tokyo

Sept 6: 6.7-magnitude
earthquake at
a depth of 40km

EARTHQUAKE IMPACT

42 dead **775** injured



Outages to power and
water supply for days



Cancelled
accommodation
bookings:

1.15m



Estimated loss in
tourism spending:

35.6b yen
(S\$432.5m)

TOURISM ARRIVALS

The number of visitors to Hokkaido has quickly recovered
with many drawn to the powder snow.

Year-on-year

Sept 2018

▼ **22.1%**

Oct 2018

▼ **7.3%**

Nov 2018

▲ **1.3%**

Dec 2018

▲ **4.5%**

Jan 2019

▲ **4.6%**