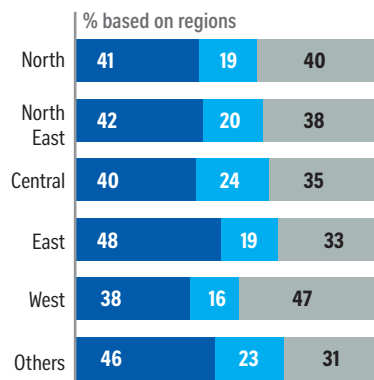
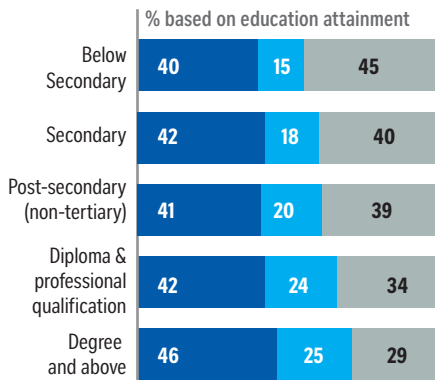
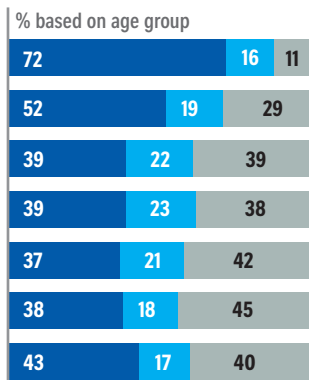
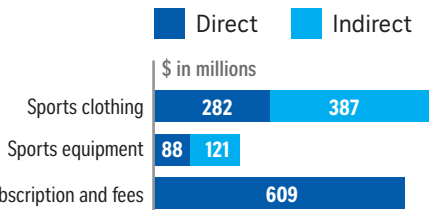


Physical activity trends in Singapore

■ Active (150mins)
 ■ Fairly active (between 30 and 150mins)
 ■ Inactive (less than 30mins)
 *moderate activity per week



38% Participant consumption



62% Workforce contribution

- 33,000 full-time employees contributed an estimated **\$2.4b**
- 7.3m volunteering hours contributed an estimated **\$44m**

NOTE: Subscription and fees refer to things like gym membership or personal coaching; 33,000 jobs refer to coaches, fitness professionals among others.