







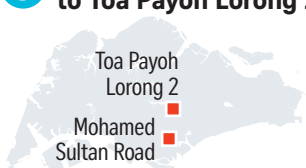







# BlueSG v the alternatives

BlueSG, Singapore's first large-scale electric car-sharing scheme, was launched on Tuesday to much fanfare. The Straits Times tried out BlueSG yesterday, to see how this much-touted green alternative to private car ownership fares in a real-world setting. ST also compared BlueSG's prices with those of taxis as well as private-hire car services such as Grab and Uber.



## TRIP COMPARISONS

TRIP COMPARISONS	BlueSG	Private-hire cars	Taxis
<b>1 Pasir Ris Street 72 to Toa Payoh Lorong 2</b> 	  <b>\$27</b> Time taken: 54mins	 \$14	 \$16-\$18
<b>2 Toa Payoh Lorong 2 to Mohamed Sultan Road</b> 	  <b>\$17.50</b> 35mins	\$18	\$16-\$20
<b>3 Mohamed Sultan Road to Toa Payoh Lorong 2</b> 	  <b>\$16</b> 32mins	\$16	\$16-\$20
<b>4 Toa Payoh Lorong 2 to Pasir Ris Street 72</b> 	  <b>\$16</b> 32mins	\$16	\$16-\$20

## FACTS & FIGURES

**2,000**

Number of users currently

	Currently	In 2020 (expected)
 Number of BlueSG cars	80	1,000
 Number of charging locations	32	500

**4,000**

Number of electric shared cars that French firm Bolloré Group – the parent company of BlueSG – has in Paris, the largest such programme in the world